

M
L
SP26

SP26
BOSS

MARKET
LAUNCH
BOSS
BLACK



BOSS BLACK LIFESTYLE

**ANYTHING IS
POSSIBLE WITH THE
RIGHT MINDSET**

PERFORMANCE



CONTEMPORARY



+
COOL
CONTEMPORARY

HERITAGE



+
YOUNG
MONEY

CURRENT BOSS CONSUMER: 46 YEARS OLD*

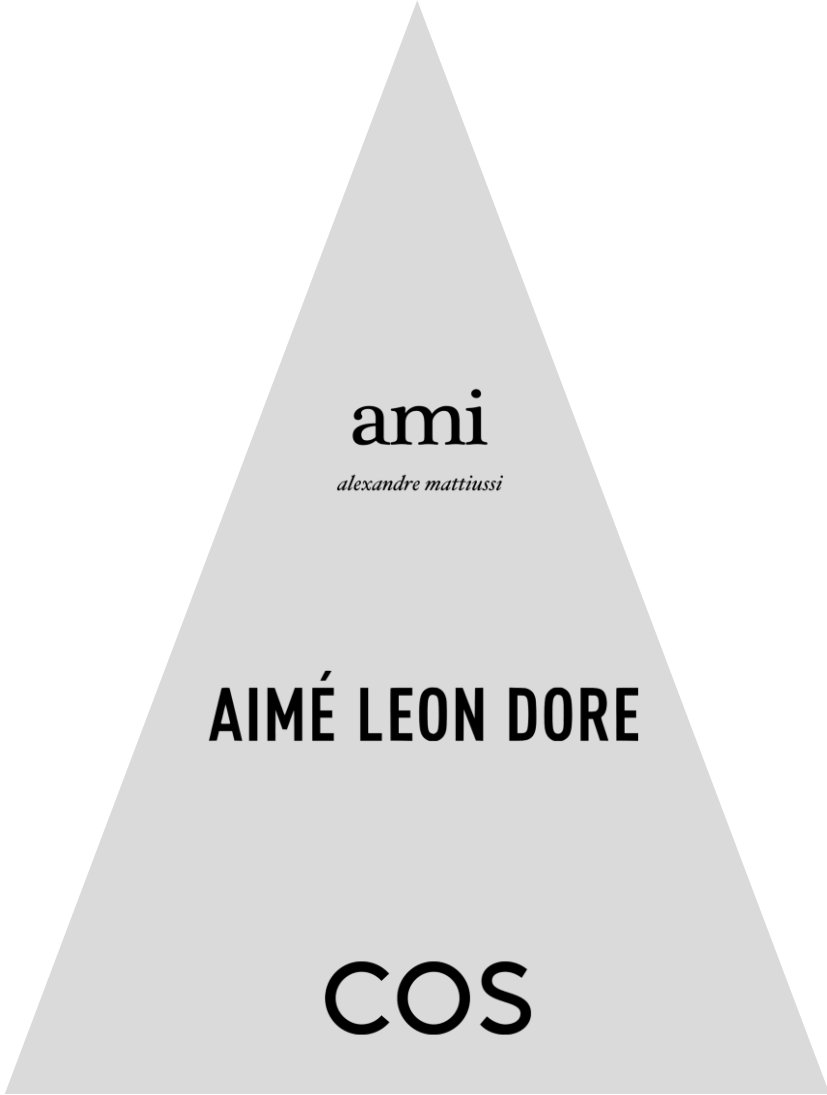


ARC'TERYX VEILANCE

HERNO

Theory

PERFORMANCE



ami
alexandre mattiussi

AIMÉ LEON DORE

COS

CONTEMPORARY




RALPH
LAUREN

EMPORIO  ARMANI

SUITSUPPLY

HERITAGE

STORIES



COMMERCIAL PUSHES

COATS + OUTERWEAR



SHIRTS + KNITWEAR



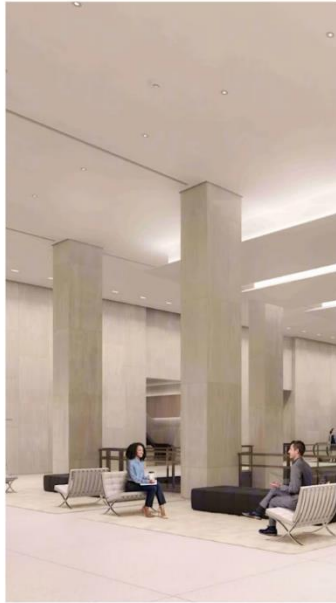
NEW PALLAS



**SP26
DEL1**



**200
PARK
AVENUE
WALTER GROPIUS**



COLORS

NOVEMBER



Bright White
SAP 100



Almond Milk
12-4301 TCX
SAP 131



Elmwood
17-1019 TCX
SAP 252



Light Grey Melange
SAP 041



Castlerock
18-0201 TCX
SAP 029



Arctic Ice
13-4110 TCX
SAP 530



Eventide
16-3919 TCX
SAP 531



Midnight Tide
SAP 468



Sky Captain
19-3922 TCX
SAP 404





**200
PARK
AVENUE
KEY LOOKS**



50564084
C-Callum-DB-Peak-254
RRP: 549 EUR

CONTEMPORARY FIT



50557065
C-CODY-K-F-E-261
RRP: 159,95 EUR

RELAXED FIT



50564085
C-Pat-DPL-BB-254
RRP: 249 EUR

BROKEN SUIT



50556940
C-Carper-OS-253F
RRP: 329 EUR

COTTON OVERSHIRT



50555110
C-Ucari
RRP: 229 EUR

JOHNNY POLO KNIT
PURE VIRGIN WOOL



50564085
C-Pat-DPL-BB-254
RRP: 249 EUR

RELAXED FIT



50555966
H-LIAM-BD-E-C1-261
RRP: 119.95 EUR

HEAVY OXFORD



50558841
C-Cosmix
RRP: 449 EUR

LIGHTWEIGHT
DIAMOND QUILT DÉGRADÉ



50555966
H-LIAM-BD-E-C1-261
RRP: 119.95 EUR

HEAVY OXFORD



50546924
C-Kai-DPL
RRP: 169.95 EUR

RELAXED FIT



50559050
C-Tames 98
RRP: 99.95 EUR

MERCERIZED



50556478
C-IRONHIDE
RRP: 299 EUR

BETTER STRETCH
REGULAR FIT



50556486
C-IRONCLAD
RRP: 199.95 EUR

RAW DENIM LOOK
RELAXED FIT



**200
PARK
AVENUE
KEY LOOKS**

**SP26
DEL2**

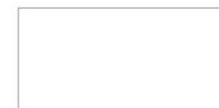


**HAGERTY
HOUSE
WALTER GROPIUS**



COLORS

JANUARY



Bright White
SAP 100



Almond Milk
12-4301 TCX
SAP 131



Elmwood
17-1019 TCX
SAP 252



Sprout Green
12-5303 TCX
SAP 332



Green Bay
16-5810 TCX
SAP 373



Pine Forest
coloro 089-25-01
SAP 348



Sky Captain
19-3922 TCX
SAP 404

COLOR PYRAMID

HIGHLIGHT COLORS



Arctic Ice
13-4110 TCX
SAP 530



Sprout Green
12-5303 TCX
SAP 332



Eventide
16-3919 TCX
SAP 531



Green Bay
16-5810 TCX
SAP 373

CORE COLORS



Light Grey
Melange
SAP 041



Midnight Tide
SAP 468



Pine Forest
coloro 089-25-01
SAP 348

BASE COLORS



Bright White
SAP 100



Almond Milk
12-4301 TCX
SAP 131



Elmwood
17-1019 TCX
SAP 252



Sky Captain
19-3922 TCX
SAP 404



UTILITY & MINI MONOGRAM



HAGERTY HOUSE

KEY LOOKS



50555966
H-LIAM-BD-E-C1-261
RRP: 119.95 EUR
OXFORD YARN
DYED



50556922
C-Perin-PL-261F
RRP: 169.95 EUR
TAPERED FIT



50555127
C-Ustino
RRP: 229 EUR
COTTON WOOL
KNIT



50554158
C-Colin-261F
RRP: 549 EUR
WATER REPELLENT



50553626
C-Coveglow
RRP: 399 EUR

WATER REPELLENT



50555966
H-LIAM-BD-E-C1-261
RRP: 119.95 EUR

OXFORD
YARN DYED



50556704
C-Perino-PL-DTL-254
RRP: 199.95 EUR

TAPERED FIT



50555110
C-Ucari
RRP: 229 EUR

PURE VIRGIN WOOL



50556704
C-Perino-PL-DTL-254
RRP: 199.95

TAPERED FIT



50555120
C-Ucone
RRP: 249 EUR

PURE VIRGIN WOOL



50554158
C-Colin-261F
RRP: 549 EUR

WATER REPELLENT



50554343
C-Cooper-261F
RRP: 449 EUR

RELAXED FIT



50554226
C-Sota 32
RRP: 229 EUR

PEACHED DOUBLEFACE



50564068
C-Pat-DPL-BB-254
RRP: 249 EUR

RELAXED FIT



50559050
C-Tames 98
RRP: 99.95 EUR

MERCERIZED



HAGERTY HOUSE

KEY LOOKS



PERFORMANCE



TECH WOOL

252

041

404



MACHINE WASHABLE



BREATHABLE



FOUR-WAY
STRETCH

SP-1

COMMUTEX

029

404



WATERPROOF
FABRIC



BREATHABLE



WINDPROOF

SP-1&2

TECH TRAVELboss

252

041

404

131



MACHINE WASHABLE



WRINKLE
RECOVERY



FOUR-WAY
STRETCH

SP-2



50556757
P-Hanry-WG-253
RRP: 449 EUR

SLIM FIT – TECH WOOL



50555163
H-Thompson 102
RRP: 99.95 EUR

COTTON
BUBBLE STRUCTURE



50559601
P-Hanry-Vest-261F
RRP: 279.95 EUR

SLIM FIT – TECH WOOL



50556758
P-Genius-CW-WG-261
RRP: 199.95 EUR

SLIM FIT – TECH WOOL



50556672
P-LIAM-K-F-261
RRP: 99.95 EUR

OXFORD JERSEY



50553622
P-Cordell-GORETEX
RRP: 749

WATERPROOF



50468239
Leno-P
RRP: 149.95

PURE WOOL



50555163
H-Thompson 102
RRP: 99.95

COTTON
BUBBLE STRUCTURE



50556759
P-Phil-PL-CW-WG-261
RRP: 229

RELAXED FIT



50555133
P-Ulmo
RRP: 399

KNIT HYBRID



50554139
P-Harry-J-WG-PK-261F
RRP: 349

JERSEY



50556106
P-HANK-SP-261
RRP: 139.95

RICH PIQUET JERSEY



50553572
P-Genius-JCWWGPK261F
RRP: 159.95

JERSEY



50554157
P-Jared-3in1-261F
RRP: 749

LAMINATED NEOPRENE
DETACHABLE VEST



50554155
P-Hanry-JBMBWGPK261F
RRP: 349 EUR

JERSEY



50554286
P-Curiol
RRP: 399 EUR

WATER-REPELLENT



50553555
P-Perin-JRDSWGPK261F
RRP: 159.95 EUR

JERSEY
TAPERED FIT



50545283
H-Imberto
RRP: 159.95 EUR

PURE COTTON
STRUCTURED KNIT

PRE-OCCASION



PRE-OCCASION





BOSS
ONE

TAILORED FOR
CONFIDENCE

W25

SP26

15 MILLION
W25



BOSS
ONE
SEASONALS





BOSS



WELCOME ASTON MARTIN

BOSS







Bright White 100

Oyster
SAP 118

Ashley Blue
16-4013 TCX

Gravel Stone 077

Proud Peacock 387

Sky Captain 404





50553645
H-Mamun_AM
RRP: 1200 EUR

**RESPONSIBLE
LAMB NAPPA**



50554525
C-Soleri 242_AM
RRP: 229 EUR

**MODAL-WOOL
SWEATER**



50556583
H-DELAWARE_AM
RRP: 279 EUR

**HIGH PERFORMANCE
MODAL DENIM**



50553812
C-Thompson 242_AM
RRP: 149.95 EUR

**COTTON-WOOL
JAQUARD**



50553643
H-Carlston_AM
RRP: 649 EUR

BI-STRETCH WOOL



50555129
C-Ulbanò_AM
RRP: 279 EUR

PURE WOOL
DOUBLEFACE KNIT



50557922
H-Kaiton1_AM
RRP: 249 EUR

ITALIAN COZY TWILL
COTTON-MODAL



50553812
C-Thompson 242_AM
RRP: 149.95 EUR

COTTON-WOOL
JACQUARD

COMMERCIAL PUSHES

**COATS +
OUTERWEAR**



**SHIRTS +
KNITWEAR**



**NEW
PALLAS**



COATS



No.1 ESSENTIAL COAT

C-CLARK-261F
RRP 399 EUR



THE PADDED COAT

P-Jared-HD-PAD-261
RRP 549 EUR



THE 3IN1

P-JARED-3IN1-261F
RRP 749 EUR



THE TRENCHCOAT

H-COLIN-TRENCH-261
RRP 849 EUR

OUTERWEAR



NON-QUILTED TRANSSEASONALS

H-CARENS
RRP 279 EUR

H-CLASE
RRP 349 EUR



DIAMOND QUILT DÉGRADÉ

C-CORLE
RRP 449 EUR

C-COSMIX
RRP 449 EUR



HOODED LIGHTWEIGHT

H-CIRENO
RRP 299 EUR

P-CURIOL
RRP 399 EUR



REFINED FIELDJACKETS

C-COVERT
RRP 399 EUR

C-COVELLOW
RRP 399 EUR

SHIRTS



OVERSHIRT PUSH

H-OWEN-K-2PP-261
RRP 159 EUR

H-OWEN-K-2PP-261
RRP 179 EUR

H-OWENL-K-P-261
RRP 139 EUR



NEW FORMS

C-OTIS
RRP 129 EUR

C-CODY
RRP 139 EUR



TRANSEASONAL SHIRTS

P-HANK-SP
RRP 179 EUR

P-JOE-BD-C1
RRP 99 EUR

P-HANK-K
RRP 129 EUR

KNITWEAR



MERINO EXTENSION

LANCIONE
RRP 159 EUR

H-UMAURO
RRP 139 EUR



TWO TONE WOOL

H-ULIO
RRP 249 EUR

H-ULIVI
RRP 349 EUR



CONTEMPORARY WOOL STAPLES

C-UCARI
RRP 229 EUR

C-UCONE
RRP 249 EUR

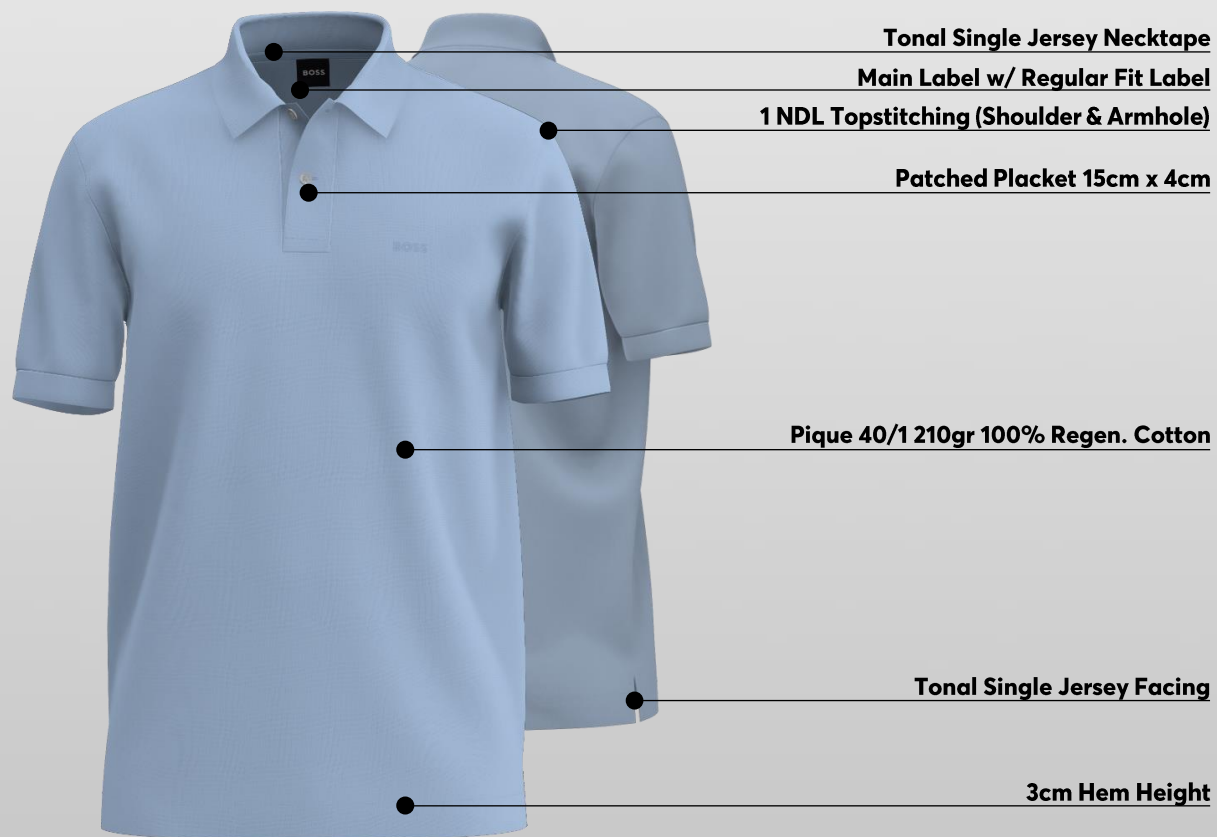


ELEVATED HYBRIDS

H-URWIN
RRP 299 EUR

C-UBON
RRP 349 EUR

THE NEW PALLAS



NEW PALLAS | 50553564

INVESTMENTS & IMPROVEMENTS

FIT
FABRIC
WORKMANSHIP

— ELEVATING —
↓

RRP 109,95€ | 109,00\$

SP26
DEL1



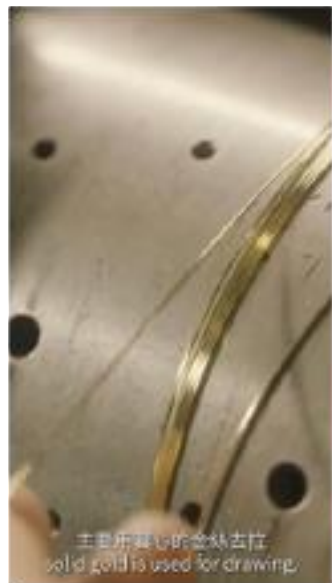
CHINESE
NEW
YEAR
GOLDEN TECHNIQUES

鑲古鑄今〈二〉



ART OF THE

CHINESE GOLDSMITHS





Biking Red
19-1650 TCX
SAP 616



Black
SAP 001



Almond Milk
12-4301 TCX
SAP 131



Antique Gold
16-0730 TCX
SAP 712

M
L
SP26